

Peter C. Johnson

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Web-based portfolio: <http://www.johnsonstudios.com>

Seeking

A position in publishing using my editing and writing skills, leadership experience, love of problem solving, and multi-cultural outlook

Highlights

Writing and editing for technical and general markets

Team-building and project management

Contributing editor to a monthly publication

Visual arts

Cross-cultural communications

Instructional development and public presentation

Senior Writer and Editor, CDC Software

CDC Software is an international developer and vendor of Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management, and other software applications. Customer base is centered on life sciences and food processing.

Duties and highlights:

Responsible for all technical documentation and some marketing materials.

Track, coordinate, and analyze all personnel and cost information for the entire software development effort. Participate in budget reviews and company-wide financial planning. **Produce financial summaries and graphic materials** for company executives.

Established an offshore technical writing team in Bangalore, India. Worked in the U.S. and India **hiring, managing, and teaching** the new group. Continued management and technical coordination with this group to meet complicated publishing deadlines.

Designed, coordinated, and deployed a Sharepoint site to synchronize the entire software development team spread between the U.S., the Netherlands, the UK, Canada, China, and India.

Until March 2007 (when the effort was off-shored), **managed a team of writers** in the U.S. Published roughly 150,000 pages of technical material related to CDC Software's main lines of software and technology applications. Coordinated task analysis, writing, edits, and all aspects of the editorial and production process.

Contributing Editor, *Airbrush Action* magazine

Freelance contributing editor and main features writer for the custom automotive art market. **Work is self-edited** and is normally published with minimal modification. I am also proficient in producing the art that I write about. Writing pieces range from artist profiles and work methods to business and copyright issues. The magazine's web address is <http://www.airbrushaction.com>.

Contract and salary publishing work 1992 –2000

Gained information technology industry proficiency from 1993 – 96 with **IBM's ERP solutions group**; served as **technical and general editorial writer and editor**; coordinated development communications, translations, and publishing with the Stuttgart, Germany development department.

Managed a team of 12 technical writers from 1996 – 1999 at **Equifax Card Solutions, Atlanta, Georgia**. Published approximately 44 manuals for the international banking industry. Worked with 7 experienced writers. **Hired and mentored** 5 junior writers, who were productive in minimal time.

Eclipsys Corporation — **senior writer and editor** for a 33-volume publications family of clinical enterprise software from 1999 – 2000.

HealthExchange.com — **web content manager** for clinical information, brokered insurance programs, patient, and business-to-business operations. Firm was absorbed by WebMD.

Seven-month contract in 2000 at **ValuBond Incorporated**, a pioneer in online bond trading, owned by Charles Schwab — **wrote and edited technical and marketing materials** to launch a technical platform and business processes.

PaySys, a large processor of credit card accounts — **determined requirements and wrote large online help files** for micro-banking projects for China's growing banking industry. Six-month contract in 2001 – 2002. Left to take current position at CDC Software.

U.S. Embassy Moscow, Army Reserve Tour 1992 – 93

Major, U.S. Army Reserve. **Investigated** evidence of American military and civilian prisoners of war and missing in action (POW/MIA) held by the former Soviet regime.

Conducted interviews and wrote studies based on declassified archival information from Washington and Moscow.

The position required diplomacy and direct work with senior officials from both sides. Selected to be the first uniformed American officer since World War Two to present a briefing of findings in the Kremlin. Formally recognized for excellence in this position.

Science Applications International Corporation, Research Analyst 1986 –1991

Led and managed analytical studies that replicated foreign decision-making methods and techniques to support U.S. defense and security programs. **Worked under the guidance of a senior editor** as part of a writing team. Final products were used at high levels in the U.S. and allied governments. **Co-authored** approximately 12 in-depth studies and software products. First introduction to software development and digital workflows for publishing.

Army Reserve Officer 1986 –1991

While working in the civilian sector, served additional time as an intelligence officer in the Army Reserve. **Managed an analytical section** that deployed globally to support foreign internal defense, direct action, and unconventional warfare operations. The team wrote, edited, published, and briefed intelligence assessments to American and foreign audiences. **Performed liaison** roles to foreign organizations. Rank attained — Major. Formally recognized for excellence.

Commissioned Officer, Army Intelligence Corps 1979 - 1986

Mentored and led 40 – 100 people and responsible for equipment worth up to 5 million dollars in all climates, 24/7, around the world. **Wrote, edited, and presented** complex situation estimates, technical studies, area study guides, decision graphics, and other collateral for a wide-range of educational backgrounds and missions. Used foreign language proficiency for host-nation liaison positions and **public relations** with local newspapers and television.

Served as a **training developer, instructor, and doctrine writer** at the U.S. Army Intelligence Center and School. First formal exposure to publications processes. Developed and presented instruction to senior audiences and decisionmakers.

Rank attained — Captain. Formally recognized for excellence.

Education

Equifax, Inc., Manager's Human Resources Course, 1998. Legal and practical aspects of hiring and administration, EEOC laws and guidelines, diversity implementation, management techniques, and retention strategies.

Georgia Military College, Milledgeville, Georgia. A. A. Distinguished Military Graduate, Reserve Officers Training Corps.

The George Washington University, Washington, D.C. B.A., Russian Language and Literature. Graduated with honors, GPA 3.8.

The Art Institute of Atlanta, Atlanta, Georgia. A.S., Visual Communications. Graduated with honors, GPA 3.89. **Degree completed while working full- and part-time.**

Other affiliations

Member, American Institute for the Graphic Arts (AIGA).

Weekend musician. Play the bass guitar and operate a part-time guitar repair business.

References available upon request